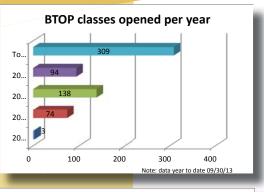
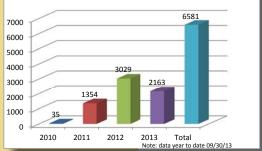
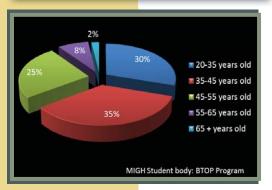


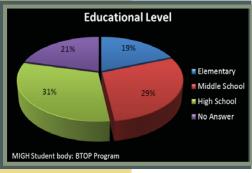
# EXECUTIVE SUMMARY

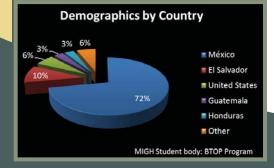


BTOP enrolled students per year









The Mexican Institute of Greater Houston Inc. (MIGH) is the pioneer in teaching Basic Computer Technology Literacy in Spanish in the U.S.

MIGH is an IRS designated 501(c) (3) nonprofit based in Houston, Texas, founded in 1991.

**Mission:** "Enrich the lives of Hispanics through Education"

**Vision:** To become the region's premier collaborator in delivering Computer Technology Educational Services for our under-served Hispanic, African American and Asian families.

**Goal:** To help parents -through education -- become effective leaders of their families and their communities, as well as better skilled members of the workforce.

# Enhancing Digital Literacy among minorities

MIGH supports technology literacy. While access to technology is important, teaching computer skills is just as vital. We encourage our students to become active broadband users.

"Digital literacy is the ability to use information and communication technologies to find, understand, evaluate, create, and communicate using modern devices, it is an ability that requires both cognitive and technical skills."

We are expanding the better trained pool of potential employees our private sector needs to revitalize our economy.

#### **Project description**

MIGH offers Basic Computer Technology Literacy for Adults. It is taught in English and Spanish and reaches parents through the schools attended by their children (K-12).

#### **Our programs**

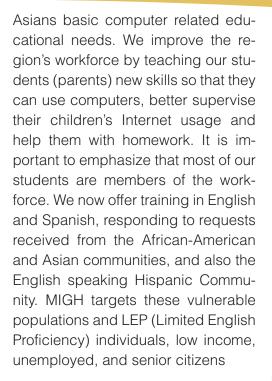
- The Basic Computer Course consists of an in depth 100-hours of classroom instruction provided by a supervised instructor and supported by our on-line tutors for homework and testing. MIGH program teaches the students (parents) how to use a computer, connect/navigate the Internet, set-up and use of an e-mail account, and the use of basic elements of computer software such as: Microsoft Word, Excel, and PowerPoint
- Level-two 50-hour courses on Microsoft Office Word; PowerPoint; and Excel, allow for an immersion progam to learn how to take full advantage of each program capabilities;
- Basic Financial Literacy for the Home, a 50-hour course developed in close collaboration with Wells Fargo Bank, to teach basic financial management for families, covering family budget, saving and checking accounts, debit cards, credit cards, credit score, credit report, loans, using personal credit, buying a home, critical mortgage information, retirement basics, etc.

These programs will further improve the skills set of these vulnerable populations, providing them with the tools to be better contributing members of the community and to be prosperous in the U.S.

#### **Population Served**

Our successful and innovative programs address individual adult Hispanics, African Americans and

## Join us funding our successful programs!



#### Facts

- MIGH has been providing educational services to the Greater Houston area for more than 11 vears.
- More than 6 years in Beaumont, Port Arthur and San Antonio.
- Expanded to the Dallas County area in 2011.
- We have also expanded to Waco.
- Since 2002 when we started our educational program we have graduated more than 12,000 adults.
- In 2009 we initiated our association with the University of Houston -- Texas Learning and Computation Center (TLC2) to develop our own web-based educational platform and updated Website.
- In 2011, we had 1,354 enrolled students and 74 classes.
- In 2012, we increased our enrollement to 3,029 and 138 classes.

For 2013, as of September 30th we have had reached 2.163 enrolled students and 94 classes.

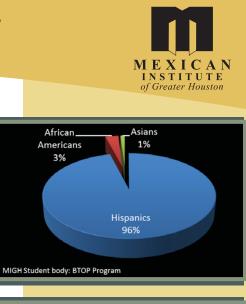
To continue serving our target market we would welcome the generous contributions from corporations, foundations and individuals.

Become an MIGH partner, it is an excellent opportunity to invest in the future of the region, helping those who want to prosper in life, Moving Forward with Technology.

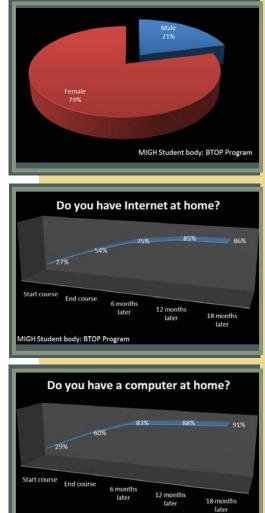
#### Join us funding our successful programs!

### Thanks to our supporters! Bank of America Bank of Opportunity" CITGO (E) Chevron **BlueCross BlueShield** of Texas COMCAST Human Energy® MAN J Marathon Oil Mercantil Commercebank ()**Trans**Canada VISION

Houston Endowment Strake Foundation Herzstein Foundation Simmons Foundation Lowenstein Foundation



3%



MIGH Student body: BTOP Progr

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